

Girls High School & College, Prayagraj

Session: 2020 - 2021

Class: 9 B , F

Subject: Commercial Applications

Project

Note: Parents are expected to ensure that the student should go through all the instructions given below before making the project.

Instructions:

1. There will be four separate assignments (Project) as per the topics given. They will be kept in one file later on.
2. Start with **Acknowledgement**, should be of one page , short and simple. Write your name, class, section and roll no. below it. Don't make separate acknowledgement for each topic. There should be only one common acknowledgement.
3. Order of each topic:
 - Name of the topic (one page)
 - **Index** (only serial no. , content and page no. , should be of one page)
 - Subject Matter of the topic (describe the topic with Introduction , relevant headings and sub headings, supported with pictures/diagrams/ graphs/ tables, as per the requirement. Should not be more than 4 to 5 pages.)
 - **Conclusion** (one page)
 - **Bibliography** (One page. Write the name of related websites and books consulted for the making of the assignment.)
 - Note: Same order will be followed for each topic.
4. Each assignment should not be more than 8 to 10 pages including all the points mentioned above. Don't use vulgar or objectionable pictures.
5. Relevant pictures should be pasted neatly and must be bordered in black along with labelling or heading. Use only black and blue pens for writing.
6. Sample assignments are given at the end of the course book. These can be read to understand the topic but don't copy the matter from here.
7. Course book, other reference books and relevant websites can be used to find the subject matter of the assignment.

Course Book – Commercial Applications Part I by Dr. C.B. Gupta.

Topics for the Assignments (Project) :

1. Study the working of Fast Moving Consumer Goods (FMCG) Industry in India ---Take any 4 firms of the industry and group them according to their objectives (Profit / non profit making) .
2. Write an essay or enact a play showing growing communication needs in today's organisations , depicting the possible problems that may occur due to poor communication.
3. Study the profile of any partnership firm. Write a brief report stating the nature and working of the firm.
4. Visit any cooperative society or its website. Analyse its objectives, membership and working.

End